

The importance of local LLMs and supporting HPC infrastructure for social sciences

Aleksandar Tomašević, University of Novi Sad









Dear Professor,

We have stumbled upon €2 billion of unallocated funds in the EU budget. We would like to grant these funds to your institution. Could you please reply with a quick budget proposal outlining how you would use these funds?

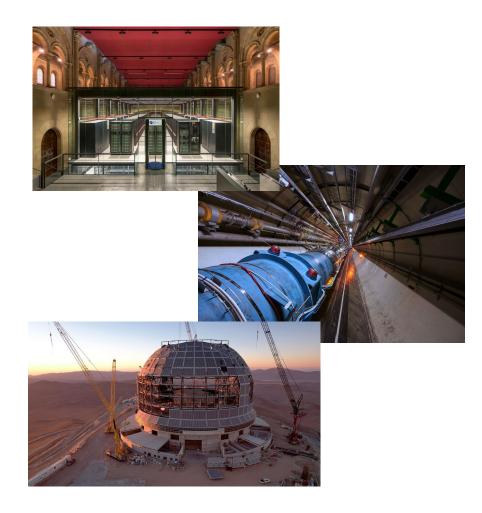
Warm regards,
Ursula von der Leyen
President of the European Commission



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Social Sciences: Lack of Scalable Research Infrastructure

Example: European Social Survey (ESS ERIC) has an annual budget

~ 3 million € (30+ countries)

What would happen if we increase that to <u>300 million €</u>?



Computational Social Science (CSS)

The use of computational methods to analyze massive digital datasets and model social phenomena

CSS requires **HPC infrastructure**



Computational Social Science (CSS)

MADOC: Multi-Platform Aggregated Dataset of Online Communities

```
Mitrovic Dankulov, Marija (Researcher)<sup>1</sup> (D); Tomašević, Aleksandar (Researcher)<sup>2</sup> (D); Maletic, Slobodan (Researcher)<sup>3</sup> (D); Andjelkovic, Miroslav (Researcher)<sup>3</sup> (D); Vranic, Ana (Researcher)<sup>1</sup> (D); Cvetkovic, Darja (Researcher)<sup>1</sup> (D); Stupovski, Boris (Researcher)<sup>1</sup> (D); Vudragovic, Dusan (Researcher)<sup>1</sup> (D); Major, Sara (Researcher)<sup>2</sup> (D); Bogojević, Aleksandar (Researcher)<sup>1</sup> (D)
```

Dataset Scale

- 18.9 million posts
- 236 million comments
- 23.1 million unique users across all platforms





CTRUST #7416 Prizma

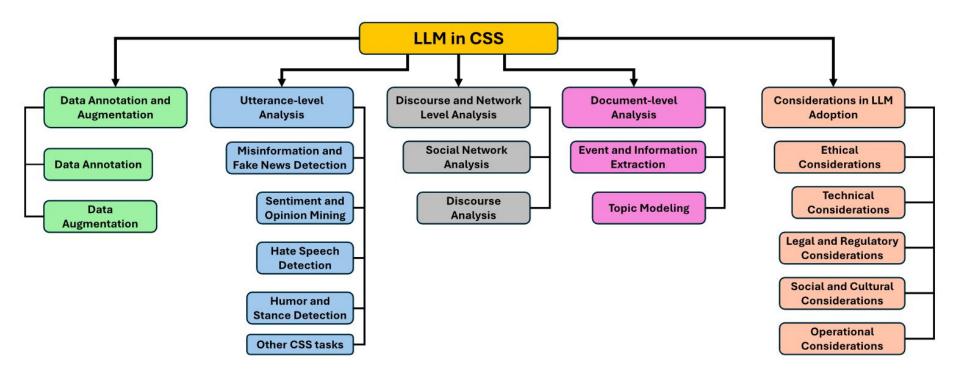
Computational Social Science (CSS)

With advancement of generative AI models, CSS offers social sciences an opportunity to catch up with the development and maintenance of HPC infrastructure.

Importance of local LLMs and HPC infrastructure

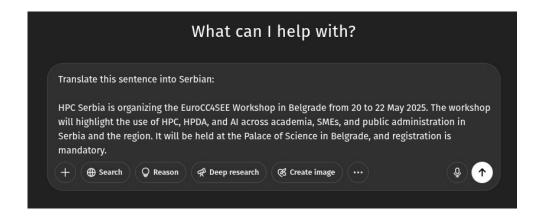
- Reproducibility: Ensuring verifiable research findings
- **Privacy:** Protecting sensitive data in social science research
- **Ollama** framework
- Why Social Sciences Need HPC Infrastructure?

Applications of LLMs in Computational Social Science



Thapa, S., Shiwakoti, S., Shah, S. B., Adhikari, S., Veeramani, H., Nasim, M., & Naseem, U. (2025). Large language models (LLM) in computational social science: prospects, current state, and

1. Chat interface



1. Chat interface

System Prompts

See updates to the core system prompts on Claude.ai and the Claude iOS and Android apps.

Claude's web interface (Claude.ai) and mobile apps use a system prompt to provide up-to-date information, such as the current date, to Claude at the start of every conversation. We also use the system prompt to encourage certain behaviors, such as always providing code snippets in Markdown. We periodically update this prompt as we continue to improve Claude's responses. These system prompt updates do not apply to the Anthropic API. Updates between versions are bolded.

Claude 3.7 Sonnet

Feb 24th, 2025

1. Chat interface

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April 10, 2025

Sunsetting GPT-4 in ChatGPT

Effective April 30, 2025, GPT-4 will be retired from ChatGPT and fully replaced by GPT-40.

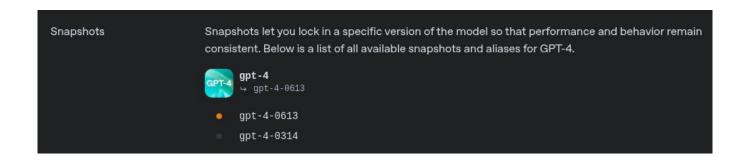
2. Commercial API call

```
python 0
i    from openal import OpenAI
client = OpenAI()

response = client.responses.create(
    model="gpt-4",
    input="Write a one-sentence bedtime story about a unicorn."

print(response.output_text)
```

2. Commercial API call



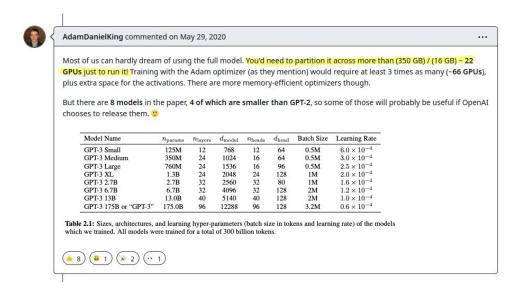
Reproducibility? X

Is ChatGPT A Good Translator? Yes With GPT-4 As The Engine

Towards Automating Text Annotation: A Case Study on Semantic Proximity Annotation using GPT-4

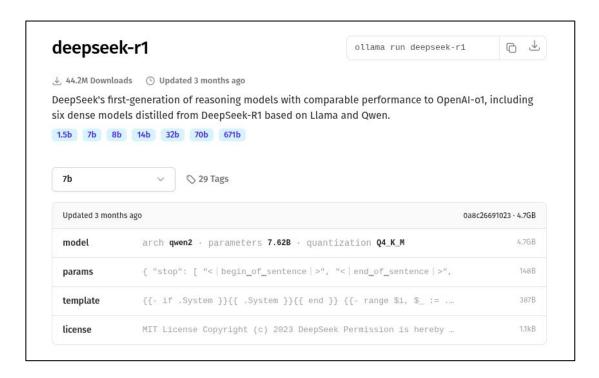
Can GPT-4 Identify Propaganda? Annotation and Detection of Propaganda Spans in News Articles

3. Running local models



Reproducibility

3. Running local models



Privacy?

When you use API-based models, your data (text, image, video) is

shared with the companies providing these services.

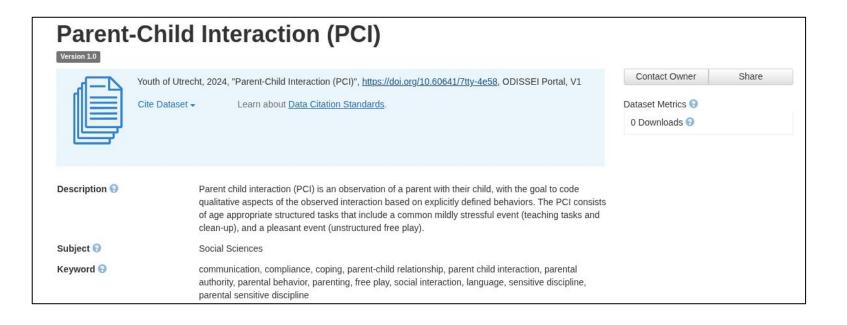
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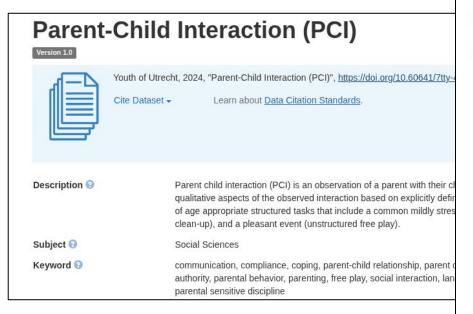




Privacy: Extremely sensitive data



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Secure ANalysis Environment (SANE)

SANE is a closed-off virtual machine where data providers authorise researchers to analyse their sensitive data using pre-approved software like R and Python. This environment ensures complete control for data providers and secure analysis for researchers.

Working with sensitive data is challenging for both researchers and data providers. Researchers often struggle with complex access procedures, while data providers may lack the infrastructure or expertise to offer secure data access. As a result, there is no shared platform that makes it easy to find, share, and process sensitive data securely and efficiently.

Ollama

- Downloads Modelfile: model weights, configuration, and data
- 2. Supports **quantized** models
- 3. Highly optimized backend (llama.cpp)



Get up and running with large language models.

Run <u>Llama 3.3</u>, <u>DeepSeek-R1</u>, <u>Qwen 3</u>, <u>Mistral</u>, Gemma 3, and other models, locally.



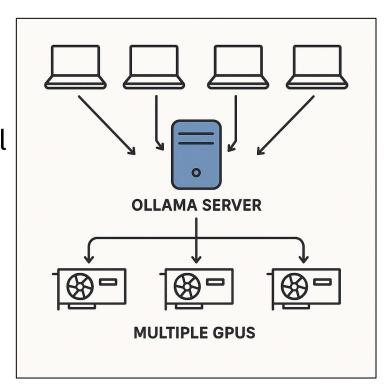
Available for macOS, Linux, and Windows

Ollama

4. Serve different models

5. Handle concurrent requests per model

6. Fitting large models to multiple GPUs

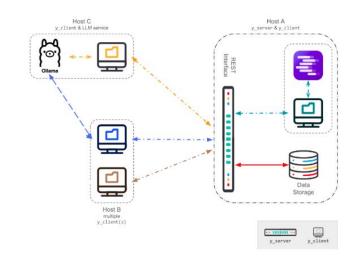


Example: Running <u>Llama (3.1 8B)</u> agent simulation of online communities

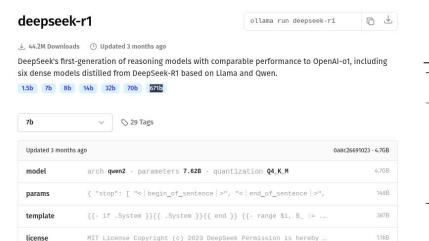
Resources: Paradox-V, 1 x NVIDIA A30

Simulation: 1000 users, 100 days

Runtime: 11 days







SPIN-Bench: How Well Do LLMs Plan Strategically and Reason Socially?

Model	Classical Planning		Competitive Games					Collaborative: Hanabi			
	Plan Acc↑	N-Step↑	$\overline{TTT_{WR}} \downarrow$	C4 _{WR} ↓	$\mathrm{CH}_{\mathrm{WR}}\!\!\downarrow$	C4 _{T3} ↑	CH _{T3} ↑	2P↑	3P↑	4 P↑	5 P ↑
01	58.59	16.09	30.0	100.0	100.0	83.1	45.9	16.4	14.8	14.8	14.2
ol-mini	13.20	1.95	50.0	100.0	100.0	87.0	36.5	6.8	7.4	11.4	10.2
o3-mini	51.25	13.04	80.0	100.0	100.0	74.2	52.8	8.8	7.6	8.8	8.0
GPT-40	8.75	0.60	100.0	100.0	100.0	84.1	32.2	6.6	4.8	4.8	4.6
GPT-4-turbo	5.62	0.13	40.0	100.0	100.0	83.8	38.7	5.2	5.6	5.0	6.0
Claude 3.5 Sonnet	20.55	4.44	40.0	100.0	100.0	78.9	49.5	8.2	9.4	7.4	8.4
Claude 3.5 haiku	4.22	0.30	50.0	100.0	100.0	69.6	35.9	2.4	4.0	2.8	2.8
DeepSeek R1	44.30	10.71	90.0	100.0	100.0	78.9	47.8	6.0	16.0	11.3	13.0
Llama-3.3-70b	5.78	0.32	100.0	100.0	100.0	79.5	25.4	N/A	N/A	N/A	N/A

Yao, J., Wang, K., Hsieh, R., Zhou, H., Zou, T., Cheng, Z., Wang, Z., & Viswanath, P. (2025).

SPIN-Bench: How well do LLMs plan strategically and reason socially? [cs.AI].

arXiv. http://arxiv.org/abs/2503.12349

Example: Running <u>Deepseek R1</u> agent simulation of online communities

Simulation: 1M users, 1 year

Resources: Paradox-V+++, 15 x NVIDIA H100



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- 1. Localized AI for **trustworthy** and advanced CSS
- 2. CSS **participation** in the development on joint

HPC & Localized AI Infrastructure

Thank you!

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www.atomasevic.com



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